

# Ashan R. Hampton



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**4 years:** April 2005 – January 2009 | **Radio Talent/ Urban Promotions Director 102.1 FM,**  
Citadel Broadcasting (now *Cumulus Media*), Little Rock, AR

**2 years:** October 2005 – September 2007 | **Weekend News Anchor – KARN/ ARN,** Citadel  
Broadcasting (now *Cumulus Media*), Little Rock, AR

**1 yr. 4 mos:** October 2003 - March 2005 | **Community Radio Personality - KABF 88.3 FM,**  
Little Rock, AR

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## Broadcast and Programming Experience

- Cross-trained radio employees on board operations for nationally syndicated morning and afternoon urban music shows
- Supervised and trained new reporters on board operations for live news casts and pre-recorded drops
- Conducted audio checks on live urban music and news programming to ensure station quality
- Programmed and established music library for weekend adult contemporary show
- Served as Urban Promotions Director for Power 92 and KOKY 102.1 FM
- Maintained and coordinated the community calendar for the Broadway Joe Talkshow, highlighting non-profit events and LOCAL community issues
- Processed major station event and artist contracts according to budget parameters
- Composed and communicated teleconference notes and programming mandates between local and national program directors
- Coordinated communiqué between the sales team, radio personalities and key stakeholders for non-profit community events and local business appearances
- Created, produced and hosted original music program, “NeoSoul Rhythms,” featuring live and pre-recorded artist interviews, spoken word and inspirational messages.
- Processed and maintained program logs and traffic reports for urban music programs
- Edited music library for jazz and urban music programming
- Created graphics for website announcements, including some html and PHP web programming and configuring of live streaming apps
- Posted national promotional information and station announcements to website
- Wrote business correspondence: advertising copy, on-air announcements, proposals, official station memos, letters, emails, conference notes, press releases
- Coordinated promotional announcements for radio personalities, according to programming schedule and traffic reports
- Respond to listener calls, requests and complaints; distribution of prizes for on-air promotions
- Conducted live remotes and call-ins from station vehicle; voice tracked full on-air shifts.

### Production Experience

- Morning Show Producer/ Board-OP: Tom Joyner Morning Show, 5-9 a.m.; Michael Baisden Afternoon Drive – manually set up play log and local commercial breaks and traffic; edited, performed and ran morning news; monitored overall execution of program. Morning show prep, including downloading online news and entertainment content, distributing it to talent, researching special topics for on-air discussion, provide audio feeds.
- **Live Remotes:** Conducted live call-ins from various event locations. Basic area set-up of tables, props, station vehicles on location.
- **Interviews:** Produced packages for long form interviews in Adobe Audition; scouted potential guests, booked interview times, conducted, recorded and transferred sound to web media. Conducted call-in and live in-studio interviews.
- **Radio Spot Production:** Voiced commercials; produced and packaged commercials to meet customer specifications using Adobe Audition and Scott Studio equipment; some outside agency voice talent experience.

### News Reporting & Production Experience

- Researched regional, local and national news wires for live broadcasts.
- Wrote and cut sound for original news stories.
- Announced bottom of hour casts for both city (KARN) and statewide (ARN) news networks.
- Reported from the field in station vehicle; conducted live interviews at various community events.
- Provided morning news and weather advisories to other sister stations, as needed; back-up for regular news anchors.

### Community Radio & Outreach Experience

- Proposed, created and produced weekly radio show, "Pure Soul Grooves;" mix of jazz, soul and R & B music
- Developed and maintained music library
- Programmed music and station promos for live show
- Voice talent for various commercials and promotions
- Assisted in volunteer and non-profit fundraising
- Community connections with the Mosaic Templars Museum, College and University audiences, Undergraduate and graduated sororities and fraternities; for-profit technical colleges

### Education

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- M. A. English, University of Central Arkansas.
- B. A. English, University of Arkansas at Little Rock.